

Subject line: Hi Brenda, your commitment today will ensure a future tomorrow



Hi Brenda

The doctors, nurses, scientists, front-line retirement home caregivers, PPE manufacturers and countless decision-makers around the globe are amongst the thousands of people we will never get to personally thank.

They are the unsung heroes of 2020 who have touched and saved countless lives. Could your child end up being a future pandemic problem-solver, credited with rolling up his/her sleeves and helping fight a future global crisis?

After 175 years of helping South Africans creative positive futures, we understand that parents need their child's education to be certain even when nothing else is.

A simple commitment to start saving something today is a placeholder pencilled into all our tomorrows, not only your child's future. In an ever-changing and super-competitive work environment, an education is a fundamental platform that will allow your children to face the future with confidence.

CONTACT ME ON
082 123 4567

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OUR EDUCATION
CALCULATOR

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ONLINE VIDEO

According to the 2019 Old Mutual Savings and Investment Monitor, 45% of urban South African parents are saving for their children's education. Understandably, the Savings Monitor also found that parents delay saving for their child's education when they are under financial pressure. If you're part of the 55% of parents not yet saving for their child's education, the time is now to start putting plans in place.

* Old Mutual Savings and Investment Monitor.

WHY SAVE YOUR HARD-EARNED MONEY WITH OLD MUTUAL?



Old Mutual's has a range of education plans to ensure that your savings keep up with education inflation. Offering you payment flexibility, so that you can give your kids a head start in life.

OLD MUTUAL REWARDS

Earn REWARDS points for each monthly investment towards your child's education; in addition earn additional REWARDS for engaging with the programme like accessing the education calculator to check if you are on track when it comes to saving for your child's education.



With a minimum regular payment of R400 per month, the Tax-Free Savings Account provides tax-free growth - Being able to save tax-free means all your growth goes towards saving for your child's goals and dreams.



Option to invest in the Old Mutual Maximised Interest Fund (LIFE) offering one of the best-fixed returns for our customers

Crunch the numbers to see how much you should be setting aside for your children's future. **Try our free online education calculator [here](#)**.

Your children have a unique set of talents, burning passions and wonderful insights. Couple all of that with a commitment to furthering their education and it will not only *change their lives forever but perhaps the lives of hundreds, even thousands of global citizens*, they might never meet in person but have an impact on.

The time is now to get the right advice if you're not part of the 45% of urban South African parents who are saving for their child's education. Call me on 0823456797 or [let me contact you](#).

OLD MUTUAL REWARDS

As an existing Rewards member, you earn points for looking after your financial well-being.

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Kind Regards

Mr Rossouw
Financial adviser

OLD MUTUAL

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